



Case Western Reserve University Society of Women Engineers

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Hello! My name is Rachel LeBlanc, and I am the 2021 Society of Women Engineers (SWE) Vice President at Case Western Reserve University. I am writing to you because your company has either sponsored CWRU SWE programs in the past or has shown interest in developing a relationship with our student organization. In an attempt to streamline and simplify the involvement process for companies, we have created this sponsorship packet to showcase the opportunities that we have available.

In this document you will find:

- Information about our student organization
- Information about available sponsorship & involvement opportunities

We strive to maintain a relationship with our company sponsors that allows CWRU SWE to foster an environment that grows and supports women in engineering while allowing companies to network with potential recruits.

If you have done an event with us in the past—*THANK YOU!* I hope your company will continue to collaborate with CWRU SWE. It is because of the generous support of companies that Case Western Reserve SWE can continue to promote the development of women in STEM fields. Through my involvement with SWE, I have received incredible opportunities and have seen myself develop both as an engineer and as a leader; through strong company involvement, I hope to create a powerful Case Western Reserve SWE section for many students to come.

If you have any questions about information in this packet, please do not hesitate to email or call me. We are very flexible with the type of events that we have and are willing to work with your company to organize an event that suits your needs. Thank you in advance and we look forward to working with you.

Sincerely,

Rachel LeBlanc

SWE Vice President

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What is Case Western Reserve University SWE?

The Society of Women Engineers (SWE) is a non-profit educational and service-oriented professional organization that promotes the development of women in STEM fields at the collegiate and professional levels. Visit www.swe.org for more information on the society as a whole.

At CWRU SWE, we're committed to implementing the ideals and goals of the society in our section. We strive to work with women in engineering at Case Western Reserve to develop well rounded individuals through technical and leadership growth. These opportunities include:

1. Networking and Career Opportunities such as company information sessions, professional speakers, and networking events.
2. Engineering Outreach events including Girl Scout programs and RePlay for Kids.
3. Social Events for our members such as mixers with other on campus engineering organizations and team building activities.
4. Trips to the annual SWE National Conferences.

Through our events, we are able to provide our members with opportunities to apply their skills to industry, give back to the community, meet and bond with other engineers, and develop as students, leaders, and engineers.

How would you benefit from sponsoring us?

Sponsoring an event or us as an organization would greatly help our members but it would also benefit your organization. There are a variety of things:

- Company logo on sponsored event emails, papers, and shirts
- Recognition at events and in sponsorship packet
- Internship or job openings posts on our website
- Networking with students for positions
- Exposure of your company name and projects to engineering students through on-site visit, panel, informational session, or other event

If there is something else you would like to do or see, please let us know!



PROFESSIONAL DEVELOPMENT

As an organization, we plan many events to help our members develop skills that will make them good engineers and leaders. We do this through a variety of networking events and speakers.

E-Week SWE Luncheon

This is our biggest event of the year and takes place during Engineer's Week. We invite someone who is accomplished in their engineering career to be a speaker during our annual luncheon. In the past, we have had speakers from Rockwell Automation, ConAgra Foods, 3M, and Northrop Grumman. These speakers talk about the technical and professional skills that are necessary to be successful. We invite CWRU students and faculty as well as professionals from the area so that SWE members can learn from the speaker and other people in attendance.

Company Info Sessions/Tour

Many of our members are interested in careers in industry and we plan informational sessions and tours about or at local companies. In the past, we have toured Rockwell Automation, Avery Dennison, and Nottingham Spirk. Students have the chance to see the work that is done and the products that are made at these companies and network with the employees that work there.

Professional Focused Meetings

We have also had more informal meetings that teach professional skills. These meetings have included sessions on how to set up and use LinkedIn, resume reviews, and sessions on interviewing and public speaking. For some of these, we had professional engineers lead the meetings.

If your organization wanted to get involved, we could invite your employees to any of these events or set up an event specifically focused on your organization.



OUTREACH

In addition to helping our members learn professional skills and helping them grow their network, we think it is important to give back to the community and have multiple outreach events every year. We focus our outreach on events that allow us to utilize our STEM skills and interests and ones that encourage children to learn STEM.

Girl Scout Event: Engineer Explorer

This year we hope to bring back our event called Engineer Explorer in collaboration with the Girl Scouts of Northeast Ohio. More than 60 Girl Scouts and parents come to CWRU's campus and spend the day touring research laboratories, our design center, hearing from engineering organizations, and building devices to learn about different types of engineering. Through this event, we hope to encourage young girls to stay interested in STEM fields and expose them to different areas of engineering.

RePlay for Kids

RePlay for Kids is a non-profit organization that holds workshops during which groups either repair broken toys or modify them so that children with disabilities have an easier time playing with them. SWE partners with this organization several times a semester to utilize our engineering skills.

If your company wanted to get involved with an outreach event, we could incorporate a demonstration about the work you do and products you make into a workshop. Or, your logo could be included on materials used to advertise an event.



CONFERENCES AND OTHER EVENTS

In addition to professional development and outreach events, we travel to the national SWE conference each year and plan some social events for our members.

Annual SWE National Conference

A group of members travel to the annual conference each fall. We use this event to learn from other SWE members and attend informational sessions. This conference also has a very large career fair and members use it to try and secure future internships and full-time positions. We also use it to network with engineering students and professionals from around the nation.

SWE Retreat

Every semester, we hold a retreat for our members. This is a half-day event in which we ask members for feedback and suggestions and use them to plan events for the rest of the year. We also participate in empowerment activities to help our members feel motivated to face exams and the rest of the semester. It will also present a fun bonding opportunity as the perfect balance of expanding the mind and learning team skills outside of the classroom.

Social Events

We try to make sure our members have a good mix of professional and social events. Social events we have held in the past include a hot chocolate mixer with a different women's STEM group, Zumba lessons, and a LEGO building competition.

If your organization was interested in any of these events, we could incorporate your organization in a variety of ways. For example, if you will be attending one of the conferences, we could schedule a meeting between your employees and our members.



EVENT PICTURES



If your company is interested in involvement with CWRU SWE, please contact Rachel Leblanc (rachel.leblanc@case.edu) or any member of our executive board (sweexec@case.edu) to discuss event collaboration & sponsorship opportunities. Feel free to contact us with any questions as well.

Thank you once again, and we look forward to working with you!

